

Aventura Hospital and Medical Center

# 2002 COMMUNITY BENEFIT REPORT



## About Aventura Hospital and Medical Center

**A**ventura Hospital and Medical Center is a 407-bed acute care medical/surgical facility, providing award-winning, quality care to the communities of northeast Miami-Dade and southeast Broward counties since 1965.

Staffed by more than 725 physicians representing 56 specialties, 1,200 healthcare professionals and more than 250 volunteers, the hospital meets the healthcare needs of its neighboring communities through service excellence and continuous program enhancement. The facility is fully accredited by the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), meeting or exceeding the agency's nationally recognized healthcare standards. In addition, the hospital has been recognized for

five years as one of the nation's *100 Top Hospital's: Benchmarks for Success* in the annual study of 6,000 hospitals conducted by Solucient and was a recipient of both the 2001 *100 Top ICU* award and the 1998 Mercury Award for Patient Quality Outcomes.

Aventura Hospital and Medical Center provides inpatient and outpatient diagnostic, medical, surgical and comprehensive cancer services including emergency care, rehabilitative services, behavioral health programs, as well as community services and special assistance for international patients. The hospital operates the Aventura Comprehensive Cancer Center as well as the Aventura Hospital Outpatient Rehabilitation and Osteoporosis Center in Hallandale Beach.



### *Expanding to Meet the Needs of our Growing Community*

**A**ventura Hospital and Medical Center is in the midst of a \$130 million facility expansion project, currently one of the largest healthcare construction projects in the State of Florida. The plan provides for the expansion, renovation and eventual replacement of most of the hospital over the next three to four years. The new facility will include:

- an eleven-story tower with 245 private patient rooms
- a 26-bed Emergency Services Department
- two Intensive Care Units, totaling 77 beds
- ten new Operating Rooms
- a new Day Surgery Center

Enhancements include a new main entrance and lobby, refurbishment of the exterior of the existing hospital, improved access and driveways, an external power plant and additional support space. A six-story, 815-space parking facility, which was Phase I of the project, opened in November, 2001. Phase II, which is currently under way, involves demolition of the existing parking facility and construction of a new, three story building to house the Lobby, Chapel, Emergency Department, Patient Registration, a 42-bed Intensive Care Unit, new Operating

Rooms and Day Surgery Center, access and driveways, Gift Shop and external power plant.

In the third phase, the second and third floors of the existing building will be renovated for new administrative offices. Phase IV will add five floors for patient care units to the new building. Each patient room will be private with a private bath. A 37-bed Intensive Care Unit will be on the fourth floor, bringing the total number of beds in the eleven-story tower to 245. The last phase will renovate the exterior façade of existing hospital to match the new facility, including the installation of new windows.

This new facility will enhance patient comfort and security, with private rooms throughout, including ICU and the Emergency Department. Waiting time in the Emergency and Registration areas will be reduced and there will be a new, aesthetically pleasing décor.

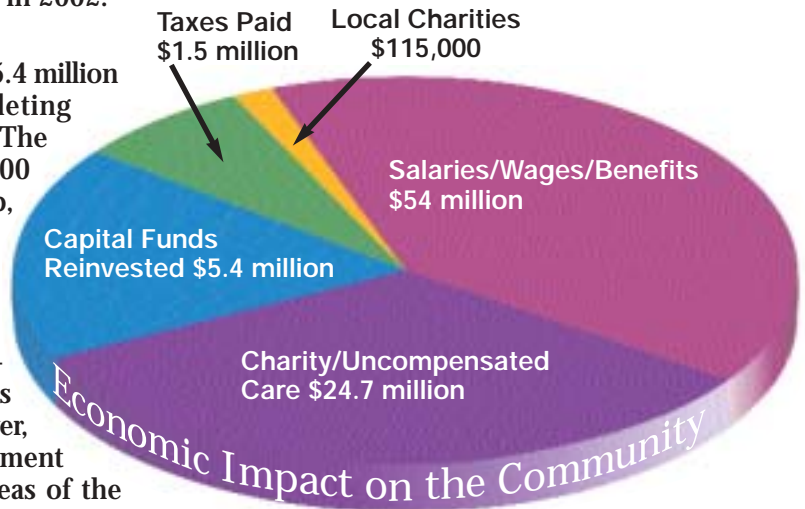
“Our Master Plan for growth currently represents one of the largest healthcare construction projects in the state of Florida,” said Davide M. Carbone, Chief Executive Officer. “When complete, our local community will benefit from a state-of-the-art facility complementing the comprehensive services already offered at Aventura Hospital and Medical Center.”

## Supporting the Local Economy

With 1,100 full-time employees, Aventura Hospital and Medical Center paid more than \$54 million in salaries (including \$2.6 million in payroll taxes), wages and benefits and approximately \$1.5 million in sales and property taxes in 2002.

### Capital Funds Reinvested

The hospital reinvested almost \$5.4 million into the facility in 2002 completing numerous facility plant upgrades. The hospital acquired a GE Innova 2000 all-digital cardiac catheterization lab, a new CT scanner, the GE Advance NXI Positron Emission Tomography (PET) system, 13 new respiratory ventilators, five new Operating Room tables and 300 new state-of-the-art IV pumps. Also included was the installation of a new cooling tower, re-roofing, upgrading and refurbishment of the third floor and common areas of the clinical floors, installation of nursing server stations outside each patient room, addition of bedridden patient transport devices and a new pharmacy system to expedite prescriptions.



### Care for Those in Need

Aventura Hospital and Medical Center provides healthcare services throughout the year for which the hospital is not compensated. In 2002, the dollar value of this care totaled almost \$24.7 million. This amount includes approximately \$3 million in charitable care and \$1.7 million in care provided to patients who meet federal poverty guidelines – and for which payment is waived. Additionally, the amount of patient care provided for which billing is uncollectible totaled approximately \$20 million.



Cardiac catheterization lab



PET system

### New Technology

New technology played a major role with the acquisition of a GE all-digital cardiovascular imaging system, an exceptional diagnostic tool in the fight against heart disease; a GE Advance NXI positron emission tomography (PET) system, which shows body metabolism and functions, unobtainable by other imaging, that assists in the early detection and management of many diseases, and new, advanced equipment for therapeutic radiology, an intensity modulated radiation therapy (IMRT), capable of precise, focused radiation which reduces the risk of radiation damage.

### New Mammography Center

In 2002, Aventura Hospital and Medical Center joined forces with Burdines Aventura to open the Aventura Hospital and Medical Center Women's Mammography Center at Burdines Aventura. This facility, located on the third floor of the store, was dedicated to the memory of admired Burdines executive Sheryl Beauchamp and her courageous fight against breast cancer.

Working with state-of-the-art equipment, a team of registered mammography technologists from the hospital's Breast Diagnostic Center staff the center and perform the screenings, giving women in the community an added, convenient, comfortable and familiar location.

"With early detection remaining the key in fighting breast cancer, this new location will allow us to screen even more women, while helping to reduce wait time when scheduling an appointment," said Alanna Harris, M.D., Chief of Breast Diagnostics at the Aventura Breast Diagnostic Center.



Cutting the ribbon to open the Aventura Hospital and Medical Center Women's Mammography Center at Burdines Aventura in October, 2002, are (from left) Frank and Emily Beauchamp; Jim Rodgers, General Manager, Aventura Burdines; Marilyn Mitzel, Health Reporter, WSVN 7; Trip Tripathy, Executive Vice President of Administration, Burdines; Davide M. Carbone, CEO, Aventura Hospital; Dawn Anderson, Director, Aventura Comprehensive Cancer Center; Alanna Harris, MD, Chief of Breast Diagnostics, Aventura Hospital; Bob Hollander, Immediate Past-Chairman, Board of Trustees, Aventura Hospital.

## Scholarship Programs

To address the growing shortage of health-care professionals, particularly of registered nurses, Aventura Hospital and Medical Center invests in the community by offering scholarships to qualified applicants. In 2002, 68 scholarships were awarded.

In 2002, Aventura Hospital and Medical Center established the Aventura Hospital Baccalaureate Scholarship Program. Twenty students who are enrolled in nursing programs at Barry University, Florida Atlantic University, Florida International University, the University of Miami and the University of South Florida are receiving funding

in return for a commitment to begin their careers at Aventura Hospital and Medical Center.

Aventura Hospital and Medical Center participated in an additional scholarship program in conjunction with Miami-Dade and Broward Community Colleges. This program provides students pursuing healthcare careers up to \$5000 in assistance in return for a commitment to work two years at an affiliated hospital. During 2002, 27 graduate nurses who were recipients of these scholarships were on staff at Aventura Hospital and Medical Center. In December, an additional 33 graduates became members of the hospital's nursing team.

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## Giving Back to the Community

Aventura Hospital and Medical Center is proud to support local and national organizations dedicated to serving the needs of residents in the community. The hospital provides financial support and volunteers and sponsors events which help fulfill the needs and wishes of the organizations.

### The United Way

The hospital's employees contributed \$55,121 to the 2002 Miami-Dade County United Way Campaign, exceeding the hospital's goal.

### Community Support

To serve the needs of this growing community, the hospital offers a host of free community services. Included are health lectures and seminars, classes and support groups, a variety of health screenings including depression, osteoporosis and blood glucose, a volunteer services department, a local Senior Friends chapter and a 24-hour physician referral and health information toll-free hotline staffed by a nurse (888) 256-7692.

The hospital also provides an informative website linking more than 25 million pages of health information and containing information about both the community services and patient care services offered by the hospital. The website can be accessed at [www.aventurahospital.com](http://www.aventurahospital.com).

### Sponsorships

Some of the many organizations and activities the hospital sponsors are:

- The hospital and its Medical Staff are sole sponsors of the Michael-Ann Russell Jewish Community Center's Health and Wellness Center
- City of Aventura Youth Sports Leagues
- City of Aventura Founders Day
- Title sponsor of the 11th Annual Aventura Arts and Crafts Festival benefitting the American Cancer Society
- Living Well Day, organized by Aventura Commissioner Arthur Berger to encourage area residents to make living wills and advanced healthcare surrogate designations
- Miami-Dade County's Corporate Run benefitting the Leukemia and Lymphoma Society

- Senior Health & Fitness Day providing complimentary health screenings, back and neck massages, hearing testing, medication testing by a pharmacist, nutritional counseling and depression screenings
- Wellness Day in recognition of Physical Therapy Month offering complimentary balance, flexibility and posture screenings
- 11th Annual Aventura Education, Health and Fitness Back-to-School Expo '02
- American Cancer Society's *Relay for Life and Tell-a-Friend*
- America's Walk for Diabetes benefiting the American Diabetes Association
- American Diabetes Alert Day in conjunction with the American Diabetes Association
- American Heart Association CPR Day
- *What to Know from Head to Toe* in conjunction with the American Diabetes Association
- Hallandale Beach Crime Watch Chapter's *National Night Out*
- American Heart Walk

### Partner Organizations

Among the many local and national organizations with which the hospital partners are:

- American Cancer Society
- American Diabetes Association
- American Heart Association
- City of Aventura Police Department
- City of Hallandale Beach Fire Rescue
- City of Hollywood Department of Fire Rescue
- Concerned Citizens of Northeast Dade
- Dade-County PTA/PSA
- Florida International University
- Florida Optometric Association Charities
- Future Foundation of Hallandale Beach
- Greater Miami Jewish Federation
- Hallandale Police Benevolent Association
- Hallandale Symphonic Pops
- Hepburn Center of Hallandale Beach
- Jewish Federation of Broward County
- Northeast Dade Coalition
- Salvation Army
- Special Olympics – Davide L. Singer Memorial Foundation

## **Aventura Hospital and Medical Center**

*Dear Neighbors:*

*I am pleased to send you our 2002 Community Report, detailing many of the activities Aventura Hospital has been involved in over the past year. Aventura Hospital and Medical Center takes our accountability to the communities that we serve very seriously.*

*Since its establishment in 1965 through its continued successful operation today, our facility provides healthcare services to thousands of area residents each year. Additionally, Aventura Hospital and Medical Center provides its fair share of uncompensated or charity services to those in need and pays a substantial amount of taxes and other public obligations that help support various community services including schools, parks and law enforcement.*

*We are dedicated to continuously improving the quality of care and services we provide to our community and we realize our continued success is largely dependent upon our ability to meet the growing needs of our community. As you may be aware, we are in the midst of a \$130 million facility expansion project, one of the largest healthcare construction projects in the State of Florida. In order to meet the needs of our ever growing community, we have spent the past three years developing a Master Plan for our facility that provides for the expansion, renovation and eventual replacement of most of the hospital. Our new services and expanded space will allow us to better serve our community. Once complete, the new state-of-the-art facility will compliment the comprehensive and award-winning services already offered at Aventura Hospital and Medical Center. Please take a moment to review the information provided in this report.*

*Sincerely,*



*Davide M. Carbone  
Chief Executive Officer  
Aventura Hospital and Medical Center*



## **BOARD OF TRUSTEES**

*Chuck Hall, President  
HCA - East Florida Division*

*Davide M. Carbone  
Chief Executive Officer*

*Norman Leopold, Chairman  
Vice President, Leopold,  
Korn & Leopold, P.A.*

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Immediate Past-Chairman  
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*Mark Firestone, MD  
Obstetrics/Gynecology*

*Enrique Hanabergh, MD  
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*Eugene Kessler, Partner  
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City of Aventura*

*Dorothy Ross, Mayor  
City of Hallandale Beach*

*Stewart Shull, MD  
Internal Medicine/  
Gastroenterology*

*Elliott B. Weinger, MD  
Orthopedic Surgery*

*Enid Weisman  
Regional Director for  
Exceptional Student  
Education, Miami-Dade  
County Public Schools*



*Aventura Hospital and Medical Center senior management team, (from left) Jay Miranda, Chief Operating Officer; Davide Carbone, Chief Executive Officer; Cindy Boily, Chief Nursing Officer; and Michael Houston, Chief Financial Officer.*



*The Aventura Hospital and Medical Center Board of Trustees breaks ground for the hospital's \$130 million expansion project.*



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 your link  
 to over  
 25 million  
 pages of  
 health  
 information

[www.aventurahospital.com](http://www.aventurahospital.com)

**Aventura Hospital and Medical Center**  
 20900 Biscayne Boulevard • Aventura, Florida  
 (305) 682-7000

**Aventura Hospital Outpatient Rehabilitation  
 and Osteoporosis Center**  
*Hallandale Health Center*  
 1110 East Hallandale Beach Boulevard • Hallandale Beach, Florida  
 (954) 454-7575

**Aventura Comprehensive Cancer Center**  
 20950 Northeast 27th Court • Aventura, Florida  
 (305) 682-2151

**Mission Statement**

The Mission of Aventura Hospital and Medical Center is to provide healthcare services responsive to the needs of our patients, in partnership with our physicians, employees, volunteers and community, which promote continuous quality improvement and excellence in performance.

**Vision Statement**

Aventura Hospital and Medical Center is committed to becoming the healthcare facility of choice by patients, physicians and the providers and purchasers of our services. We will strive to surpass customer expectation, exceed performance standards of our competitors and commit to continually improve the quality and efficiency of our process, services and clinical outcomes.

**Our Values**

*Respect ♦ Service ♦ Excellence*